

To register, visit us at
www.smallbusinessbc.ca/seminars
 Cancellation policy is 48 hours or 2 business days

FEBRUARY

Monday	Tuesday	Wednesday	Thursday	Friday
1 Start Smart 1 9-12pm How to Do Business with the Federal Government 10-12pm Measuring the Success of Your Website – Web Analytics 1-3pm	2 Business GPS – Growth, Planning & Succession 9-12pm Legal Tips for Your eBusiness 10-12pm	3 Start Smart 2 9-12pm MEXX – The Government Electronic Tendering Service 10-12pm Employment Law 2:30-4:30pm Regional BC – Tax and Legal Tips 5-7pm	4 Pricing and Costing Your Product 9-12pm Marketing for Small Business 9-12pm Sales for Small Business 1-4pm	5 Start Smart 3 - Market Research 9-12pm Understanding the Government of Canada Procurement Process and Responding to Bids 10-12pm
				6 Business Plan FastTrack Workshop – Day 3 9-4pm Intellectual Property – Protecting Your Art Business 10-12pm Regional BC – Branding and Promotion 1-3pm
8 Selling a Business 9-12pm Getting Your Business Online 10-12pm Search Engine Optimization (SEO) 1-3pm Getting Started with Twitter 5-6:30pm Moving from a Proprietorship to a Corporation 1-4pm	9 Cash Flow and Your Growing Business 9-12pm	10 Regional BC – Business Plan and Market Research Tips 8-10am Young Entrepreneurs Start-Up Financing 5-6:30pm TradeStart: An Introduction to International Trade 5-8pm	11	12 <i>Vancouver 2010 Winter Olympics Begin</i>
15 Regional BC Business Panel Discussion – Surviving the First Year 8-9am	16	17 Regional BC Business Panel Discussion – Marketing on a Shoestring 12-1am	18	19 Regional BC – eBusiness Start-Up Tips 1-3pm
22 Regional BC Business Panel Discussion – Cash Flow in 2010 8-9am	23	24 Regional BC Business Panel Discussion – Social Media and Web Marketing 12-1pm	25	26 Regional BC Business Panel Discussion – Human Resource Hiring and Strategies 8-9am