

To register, visit us at
www.smallbusinessbc.ca/seminars
 Cancellation policy is 48 hours or 2 business days

MARCH

Monday	Tuesday	Wednesday	Thursday	Friday
1 Start Smart 1 9-12pm Business Viability – Will Your Business Make Money 9-12pm Understanding Financial Statements 1-4pm	2 Regional Business Panel Discussions – Marketing on a Shoestring 7:30-8:30am Getting Your Story Told – Making the Most of Media Opportunities 9-12pm Social Media – What’s in it for you and your small business? 1-3pm	3 Are You Thinking of Importing? 1-4pm Retail Distribution 5-7pm Regional BC – My First Year In Business Bookkeeping and More 5-7pm Getting Incorporated 9am-12pm	4 Legal Tips for Your Small Business 9-12pm How to Do Business with the Federal Government 10-12pm Advertising Your Small Business 1-3pm	5 Young Entrepreneurs Start-Up Financing 12-1:30pm
8 Start Smart 2 9-12pm Buying a Business 1-4pm Regional BC – Business Plan and Market Research Tips 5-7pm	9 Marketing for Small Business 9-12pm Make More Money with What You Have 10-12pm Writing for the Web 12-2pm Sales for Small Business 1-4pm	10 Managing Your Balance Sheet 9-12pm Tuning Up Your Business Plan 10-12pm Getting Your Business Online 6-8pm	11 Tax Tips from an Accountant 9-12pm MERX 10-12pm Asking Your Banker to Invest in Your Business 1-3pm Intellectual Property 1-4pm Start Smart 1 5-8pm	12 <i>Vancouver 2010 Winter Paralympics Begin</i>
15 Start Smart 3 – Market Research 9-12pm Branding – More Than Just a Logo 9-12pm Starting a Consulting Business 1-4pm Regional BC – Legal and Tax Tips 5-7pm	16	17 Dynamics of Business Growth Introduction 9-12pm Getting Started with Twitter 12:30-2pm TradeStart: An Introduction to International Trade 5-8pm Framing a Website – A Look at Design 6-8pm	18 Business GPS – Growth, Planning and Succession 9-12pm Idea to Venture – Analyze Your Business Idea 9-12pm Understanding the Government of Canada Procurement Process & Responding to Bids 10-12pm The Power of Distribution 1-4pm	19 Practical Tools for Managing Cash Flow in a Global Environment 1-4pm
22 Regional BC – eBusiness Start-Up Tips 5-7pm	23 Regional Business Panel Discussions – Surviving the First Year 7:30-8:30am My First Year in Business – A Financial Overview 10-12pm	24 Building Profitable Strategic Alliances 9-12pm Spring into Business Growth – A Panel Interview with Moms 9:30-11:30am Managing Your Website Using a Content Management System (CMS) 6-8pm Perfect Your Pitch 6-9pm	25 Regional Business Panel Discussions – Cash Flow in 2010 7:30-8:30am Growing Business Financing 9-11am Forecasting Revenue and Expenses 9-12pm Start Smart 1 1-4pm Cash Flow and Your Growing Business 1-4pm	26
29 Regional BC – Branding and Promotion 5-7pm	30 Tax Tips from an Accountant 9-12pm Moving from a Proprietorship to a Corporation 1-4pm	31 Regional Business Panel Discussions – Social Media and Web Marketing 4:30-5:30pm Search Engine Optimization (SEO) 6-8pm		