



Info Guide for Massage Therapists

Info Guides serve as a collection of information resources for various industries.

NAICS Code

NAICS code of 621390:

<http://stds.statcan.ca/english/naics/2002/naics02-class-search.asp?criteria=62139>

Keep in mind that this groups them in with a broad range of health practitioners.

Industry Associations/ Educational Resources

Massage Therapists Association of British Columbia

<http://www.massagetherapy.bc.ca/>

Canadian Massage Therapists Alliance

<http://www.cmta.ca/>

The College of Massage Therapists of British Columbia

<http://www.cmtbc.bc.ca/>

Business Plan Sample

Massage Therapists from the Gale Business Plans Handbook

<http://www.referenceforbusiness.com/business-plans/Business-Plans-Volume-11/Message-Therapists.html>

Useful Statistics and Reports

Most of these reports discuss any use of alternative health care practitioners rather than massage therapists directly.

Alternative Medicine in Canada : Use and Public Attitudes (1999)

[http://www.fraserinstitute.ca/admin/books/files/Altmed\(v8\).pdf](http://www.fraserinstitute.ca/admin/books/files/Altmed(v8).pdf)

Somewhat dated but still useful information.

Contact with alternative health care providers data tables

<http://www.statcan.ca/english/freepub/82-221-XIE/2006001/tables/4community/system1.htm>

Statistics Canada data covering 1994/1995, 1998/1999, 2000/2001, 2003 and 2005.

Health Reports articles from Statistics Canada

Vol. 16, No. 2 *Use of alternative health care* c2005

<http://www.statcan.ca/bsolc/english/bsolc?catno=82-003-XIE2004002&ISSNOTE=1>

Vol. 13 No. 1 *Patterns of use - Alternative health care practitioners* c.2001

<http://www.statcan.ca/english/freepub/82-003-XIE/0010182-003-XIE.pdf>

Perspectives on Complementary and Alternative Health Care a collection of papers prepared for Health Canada c2001

<http://www.phac-aspc.gc.ca/publicat/pcahc-pacps/index.html>

Complementary and Alternative Health Care: the Other Mainstream? By Health Canada c2003

<http://www.hc-sc.gc.ca/iacb-dgiac/arad-draa/english/rmdd/bulletin/mainstream.pdf>

Other sites:

<http://hsl.mcmaster.ca/tomflem/altmed.html>

<http://www.canadianwellness.com/alternative/alternative.asp>

Small Business BC assumes no responsibility for the content of external links.

Most of the information within this document was provided by Oliver Bernuetz and staff of the Canada/Manitoba Business Service Centre Library