



Good to Know Links (June 13, 2007)

1. BUSINESS OPPORTUNITIES

Fast Forward : An Innovation Guide for Small and Medium Enterprises

This guide is designed for entrepreneurs, developers or business managers who are interested in developing new products and marketing them. It covers such topics as patents, the technology license agreement, the product development game plan and more.

Though this guide was designed for innovators in the Atlantic Provinces, innovators from across Canada will also find this guide most useful.

www.acoa-apeca.gc.ca/innovationE/guide/index.shtml

2. HEALTH CANADA

Evidence for Homeopathic Medicines Guidance Document : Version 2 (2007)

This document sets out the standards of evidence for homeopathic medicines, i.e. aspects related to the safety, efficacy and quality for homeopathic medicines. Other aspects related to Product licence application are covered in the Product licence application Guidance document. Product Licence applicants are also invited to consult the Good Manufacturing Practices Guidance document, the Site licence application Guidance document, for other aspects of the Natural Health Products Regulations.

http://www.hc-sc.gc.ca/dhp-mps/prodnatur/legislation/docs/ehmg-nprh_e.html

Evidence for Safety and Efficacy of Finished Natural Health Products : Version 2 (2006)

This revised guidance document provides the information to help product licence applicants determine the evidence (amount and type of data) required to support the safety and efficacy of finished natural health products so that a product can be approved for sale in Canada by the Natural Health Products Directorate.

http://www.hc-sc.gc.ca/dhp-mps/prodnatur/legislation/docs/efe-paie_e.html

Good Manufacturing Practices Guidance Document : Version 2 (2006)

This revised guidance document is intended for manufacturers, packagers and labellers of natural health products in Canada and elsewhere, including Canadian importers and distributors of these products. It explains what the regulations are and what is needed to meet the good manufacturing practices requirements of the Natural Health Products Regulations.

http://www.hc-sc.gc.ca/dhp-mps/prodnatur/legislation/docs/gmp-bpf_e.html

Product Licensing Guidance Document

This document is intended to help product licence applicants through the licensing process. The guidance document outlines what a product licence is, when it is required, who must hold one, how to apply for one and how to change one, as well as the requirements for the labelling of all natural health products and explains how these requirements can be met.

http://www.hc-sc.gc.ca/dhp-mps/prodnatur/legislation/docs/license-licence_guide_tc-tm_e.html

Site Licensing Guidance Document 2006

This guidance document is created for manufacturers, packagers and labellers of natural health products in Canada and elsewhere, and for Canadian importers of natural health products. The guidance document outlines what a site licence is, when it is required, who must hold one, how to apply for one and how to change and renew one.

http://www.hc-sc.gc.ca/dhp-mps/prodnatur/legislation/docs/slqd-drle_e.html

3. SECRETARIAT ON THE CONVENTION ON BIOLOGICAL DIVERSITY

Business 2010 : Vol. 2, Issue 1 - Destination Biodiversity

This issue focuses on tourism and protecting the environment in order to sustain the industry. Tourists are often attracted to a location by its natural beauty and physical resources. In order to attract tourists and continue to be successful in business, hotels and tour operators need to ensure that these resources are protected. This newsletter contains best practices for ensuring the sustainability of the industry on a global level.

<http://www.cbd.int/doc/newsletters/news-biz-2007-03-low-en.pdf>

Business 2010 : Vol. 2, Issue 2 : Business, Biodiversity and Climate Change

This issue of Business 2010 focuses on what businesses can do to make their business sustainable and to prevent pollution and slow down climate change. It includes articles on Honda, scuba diving, the United Nations Environment Program and more.

<http://www.cbd.int/doc/newsletters/news-biz-2007-03-low-en.pdf>

4. BIOTALENT CANADA (FORMERLY BIOTECHNOLOGY HUMAN RESOURCE COUNCIL)

Mapping the Sequence : A Labour-Market Look at Canada's Bioeconomy

This online overview of the biotechnology labour market provides a snapshot of Canada's expanding biotechnology economy and identifies occupations involved in the sector.

http://www.biotalent.ca/career/reports/downloadable/mapping_the_sequence/index.cfm

5. BUSINESS AND SUSTAINABLE DEVELOPMENT

Business and Sustainable Development Global website

"By adopting sustainable practices, companies can gain competitive edge, increase their market share, and boost shareholder value." This site contains global case studies and strategies that businesses can use to not only be sustainable but to create new business opportunities for themselves with "green" products.

<http://www.bsddglobal.com/>

6. CACTUS ROCK

Spanish Market

This online document focuses on the growing number of tourists from Spain who visit Canada and explains how to attract more.

http://www.cactusrock.com/spanish_market.htm

7. CANADIAN COUNCIL OF CHIEF EXECUTIVES

Canadian Council of Chief Executives website

The Canadian Council of Chief Executives (CCCE) is a not-for-profit, non-partisan organization composed of the CEOs of Canada's leading enterprises. They engage in an active program of public policy research, consultation and advocacy. Their website contains perspectives as well as some reports on such topics as enhancing competitiveness in Canada, sustainability, greenhouse gas emissions, etc.

<http://www.ceocouncil.ca/en/>

8. CANADIAN HUMAN RIGHTS COMMISSION

Guide for Managing the Return to Work

Several factors are contributing to Canada's growing rates of prolonged employee absenteeism, including stress related to technological change and organizational restructuring, an aging workforce that is more susceptible to long-term illness, and difficulties balancing work and family responsibilities. This 34 page online booklet is designed to help managers and supervisors in handling return-to-work situations. It contains key legal principles that apply to return-to-work situations, step-by-step procedures to case management and case studies showing how to deal with different scenarios.

http://www.chrc-ccdp.ca/publications/gmrw_ggrt/toc_tdm-en.asp?lang_update=1

9. CANADIAN TOURISM COMMISSION

Spa, Health and Wellness Sector Foreign Competitor Profiles - December 2006

This 50 page online guide provides information about the spa, health and wellness sector in Australia, the United Kingdom and Germany so that Canadian companies can use it as a benchmark for their own businesses, to understand what their competitors in other countries are doing and to learn how to market their spa, health and wellness business.

http://www.corporate.canada.travel/en/ca/research_statistics/productknowledge/product_research/spa/spa_health_wellness.html

10. STATISTICS CANADA

Changes and Challenges for Residential Real Estate Lessors

This online article shows how peoples' decisions on whether to own or rent their residences impacted residential landlords and their market. It will also examine how the characteristics of renters have changed since 1986, and offer a brief profile of the residential real estate lessors industry.

<http://www.statcan.ca/cgi-bin/downpub/listpub.cgi?catno=63F0002XIE2007052>

Demographic Changes in Canada from 1971 to 2001 across an Urban-to-Rural Gradient

The objective of this 37 page online study is to examine demographic differences between urban and rural areas in Canada. The authors analyze population growth across eight types of urban and rural regions; as well as the contribution of immigration, fertility and internal migration to growth differentials; and the consequences of these observed demographic differences in terms of aging and ethno cultural diversity.

<http://www.statcan.ca/english/research/91F0015MIE/91F0015MIE2007008.htm>

11. TOURISM INDUSTRY ASSOCIATION OF CANADA (TIAC)

Destination Canada : Are We Doing Enough?

Deloitte was hired to do a survey of what Americans know about Canada in order to get a better perspective of how to attract more American tourists to Canada. This 14 page online document contains the results of that survey. It also contains tips on how to market Canadian tourism products better in order to compete with more exotic destinations and show that Canada is more than just a friendly place to visit.

<http://www.tiac-aitc.ca/english/welcome.asp> (Click on "Deloitte" on the main page.)