

## SMALL BUSINESS BC (SBBC) Resource Library (Social Entrepreneurship/Social Responsibility Pathfinders)

The unprecedented immediacy of information at our fingertips has made us increasingly aware of our challenging social environment. Have you ever thought about launching your own social venture? Are you curious if you have what it takes to become a social entrepreneur? What funding sources are available to social entrepreneurs?

Social entrepreneurs tackle major social issues, from fighting poverty, protecting the environment for future generations, confronting racism and violence, overcoming disabilities, to promoting healthy lifestyle choices for consumers. Nonprofits and for-profits alike are creating both social and economic value.

At SBBC we are seeing an increase in new for profit and non-profit enterprises looking not just for the bottom line, but how to adopt a mission wherein they are able create and sustain social value. While wealth creation may be part of the for profit process, it is not an end in itself. Promoting systemic social change is the real objective. Likewise, nonprofits can no longer work within themselves. It's imperative that they integrate the most current thinking on business entrepreneurship with the best ideas about nonprofit management. Today, serving your community means being part of a broader movement by engaging with other nonprofit sectors, corporations, and government agencies while developing and maintaining a sustainable business model.

This social entrepreneurial pathfinder has been prepared to help you find your way through **The SBBC** Library. It provides a quick reference to the materials available on this subject as well as related web sites.

### Online Catalogue

For more information, please use the library catalogue which is available on the public access computers and on our Internet website at <http://www.smallbusinessbc.ca/bizResources-library.php>. To locate material on specific topics search by keyword, author, or title.

Suggested **keywords** for catalogue search:

Business Ethics  
Community development  
Recycling or Recy\*  
Social Entrepreneurship  
Sustainability  
Social Enterprise  
Social aspects  
Enviroment  
Foundation\*  
Fundraising  
Social Responsibility  
Non-profits or non\*profit

\*indicates a wildcard search and can be included in a search term to represent unknown characters. For example, enter social **ent\*** to search for words that start with ent and end with any character or group of characters (e.g., enterprise, enterprises, entrepreneur and entrepreneurship). You can use the asterisk in the middle of terms to search for terms that have alternate spellings. For example, enter **non\* profit** to search for non-profit or nonprofit.

Sample print titles available at the SBBC Resource Library

## **Social Entrepreneurship:**

(Publications)

### **Business Ethics**

- *The Small-Mart Revolution: How Local Businesses are Beating the Global Competition*  
(library location) Social Entrepreneurship—Business Ethics
- *Profit With Honor: The New Stage of Market Capitalism*  
(library location) Social Entrepreneurship—Business Ethics

### **Sustainability**

- *Integrating Sustainability into Business: An Implementation Guide for Responsible Tourism Coordinators*  
(library location) Social Entrepreneurship
- *Marketing Sustainable Tourism Products*  
(library location) Small Business—Tourism

### **Social Entrepreneurship**

- *Young Social Entrepreneurs in Canada*  
(library location) Social Entrepreneurship—Non-profit
- *How to Change the World: Social Entrepreneurs and the Power of New Ideas*  
(library location) Social Entrepreneurship—Non-profit
- *Strategic Tools for Social Entrepreneurs: Enhancing the Performance for Your Enterprising Nonprofit*  
(library location) Social Entrepreneurship—Non-profit

### **Social Responsibility**

- *Social Enterprise: The Three P's: Philosophy, Process, and Practicalities*  
(library location) Social Entrepreneurship—Non-profit
- *True to Yourself: Leading a Values-Based Business*  
(library location) Social Entrepreneurship
- *Marketing that Matter: 10 Practices to Profit Your Business and Change the World*  
(library location) Social Entrepreneurship
- *Corporate Social Responsibility: An Implementation Guide for Canadian Business*  
(library location) Social Entrepreneurship
- *Co-operative Social Responsibility*  
(library location) Social Entrepreneurship

### **Nonprofit**

- *Cause Marketing for Nonprofits*  
(library location) Social Entrepreneurship—Marketing
- *Benchmarking for Nonprofits*  
(library location) Social Entrepreneurship—Non-profit
- *Venture Forth! The Essential Guide to Starting a Moneymaking Business in Your Nonprofit Organization*  
(library location) Social Entrepreneurship—Non-profit
- *Creating Effective Partnerships with Business: A Guide for Charities and Nonprofits in Canada*  
(library location) Social Entrepreneurship—Non-profit
- *Managing the Double Bottom Line: A Business Planning Reference Guide for Social Enterprises*  
(library location) Social Entrepreneurship—Non-profit—Business Plans
- *The Art of Advocacy: A Handbook For Non-Profit Organizations*  
(library location) Social Entrepreneurship—Non-profit

- *New Social Entrepreneurs: The Success, Challenge and Lessons of Non-Profit Enterprise Creation*  
(library location) Social Entrepreneurship—Non-profit

(Directories)

- *Handbook of Assistance Programs - Non-Profit Organizations*  
(library location) Directories--Government
- *Associations Canada 2006 : the Directory of Associations in Canada*  
(library location) Reference--Associations
- *Canadian Environmental Directory 2005*  
(library location) Directories--Environment
- *Canadian Recycling Directory*  
(library location) Directories--Environment

(Periodicals)

- *Corporate Knights*  
(library location) Periodicals
- *Canadian Not-for-Profit News*  
(library location) Periodicals

**Related Websites:**

*Canadian Centre for Social Entrepreneurship*  
<http://www.bus.ualberta.ca/ccse>

*Corporate Knights*  
<http://www.corporateknights.ca/>

ENP (Enterprising Non-profits)  
<http://www.enterprisingnonprofits.ca/>

*Social Innovation Conversations*  
<http://www.siconversations.org/>

REDF — formerly known as the Roberts Enterprise Development Fund  
<http://www.redf.org/>

*Recycling in Canada*  
<http://www.recycle.nrcan.gc.ca/>

*The Recycling Council of BC*  
<http://www.rcbc.bc.ca/>

*The Greater Vancouver Region Recycling directory*  
<http://www.gvrd.com/recycling/index.html>

*Canadian Social Entrepreneurs Network*  
[http://www.csen.ca/cs\\_entrepreneurs.htm](http://www.csen.ca/cs_entrepreneurs.htm)

*Vancouver Social Enterprise Forum*  
<http://vancouver-social-enterprise-forum.blogspot.com/>

*Pivot legal Society*

<http://www.pivotlegal.org/>

*Social Capital Partners*

<http://www.socialcapitalpartners.ca/>

*Canadian Women's Foundation*

<http://www.canadianwomen.org/>

*Environment Canada*

**English** <http://www.ec.gc.ca/envhome.html>

**Français** <http://www.ec.gc.ca/fenvhome.html>

*David Suzuki Foundation on Kyoto*

[http://www.davidsuzuki.org/Climate\\_Change/Kyoto](http://www.davidsuzuki.org/Climate_Change/Kyoto)

*Disclaimer*

Information contained in this document is intended as a guide only and should not be relied upon as the only source of information. Please note that all information is current only at the time of printing and is subject to change.

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