

SMALL BUSINESS BC (SBBC) RESOURCE LIBRARY (Intellectual Property Pathfinders)

World Intellectual Property Day was established by the [World Intellectual Property Organization](#) on April 26th 2001 in order to raise awareness of the role of Intellectual Property in our daily lives, and to celebrate the contribution made by inventors and artists in the development of societies across the globe. Intellectual Property can include a Copyright, Trade-mark or a Patent.

A **trademark** is a phrase, word, design or symbol, or a combination of words, phrases, symbols or designs, that identifies and distinguishes the source of the goods of one party from those of others.

A **copyright** is a form of protection to the authors of "original works of authorship," including literary, dramatic, musical, artistic, and certain other intellectual works.

A **Patent** is simply a government grant giving the right to exclude others from making, using or selling an invention. A Canadian patent applies within Canada for 20 years from the date of filing of a patent application. In general the patent application is available to the public 18 months after filing.

SBBC recognises that the infringement of intellectual property threatens the promise and potential of so many entrepreneurs, inventors and technologists. One solution is to build on one's knowledge and awareness of intellectual property. SBBC pathfinders enable you to find your way through the SBBC Library. It provides a quick reference to the materials available on this subject as well as related websites.

Online Catalogue

For more information, please use the library catalogue which is available on the public access computers and on our Internet website at <http://www.smallbusinessbc.ca/bizResources-library.php> . To locate materials on specific topics search by keyword, author, or title. Suggested **keywords** for catalogue search:

Intellectual Property

Copyright*

Patent*

Trade-mark* or trade*mark

Integrated Circuit Topographies

Industrial Designs

CIPO (Canadian Intellectual Property Office)

WIPO (World Intellectual Property Office)

Invention*

Idea*

Indicates a wildcard (truncated) search and can be included in search terms to represent unknown characters. For example, enter patent to search for words that start with patent and end with any character or group of characters (e.g. patent and patents). You can use the asterisk in the middle of terms to search for terms that have alternate spellings. For example, enter trade*mark to search for trade-mark or trademarks.

Sample print titles available at the SBBC Resource Library

(publications within the SBBC Library)

Copyright

- *Creative Expression: An introduction to Copyright and Related Rights for Small and Medium-sized Enterprises* (library location) Small Business—Intellectual Property
- *A Guide To Copyrights* (publication also available online at http://strategis.ic.gc.ca/sc_mrksv/cipo/cp/cpguide-e.pdf) Small Business--Intellectual Property
- *Milgrim On Licensing* (library location) Reference—Acts & Regulations

Ideas

- *Think Big: Nine Ways to Make Millions From your Ideas* (library location) Small Business—Inventions—Intellectual Property
- *Marketing Your Invention* (library location) Small Business—Inventions—Intellectual Property
- *The Complete Idiot's Guide to Cashing In on your Inventions* (library location) Small Business—Inventions—Intellectual Property

Industrial Designs

- *A Guide to Industrial Designs* (publication also available online at http://strategis.ic.gc.ca/sc_mrksv/cipo/id/idguide-e.pdf) Small Business--Inventions--Intellectual Property

Intellectual Property

- *Intellectual Property: Licensing and Joint Venture Profit Strategies* (library location) Small Business—Intellectual Property
- *Stand Out From Your Competitors: Make Intellectual Property your Best Business Ally* (library location) Small Business—Intellectual Property
- *A Stitch in Time: Smart Use of Intellectual Property By Textile Companies* (library location) Small Business—Intellectual Property

Patents

- *A Guide to Patents* (publication also available online at http://strategis.gc.ca/sc_mrksv/cipo/patents/patentg-e.pdf) Small Business--Intellectual Property

Trade-Marks

- *Guide to Trade Marks* (publication also available online at http://strategis.ic.gc.ca/sc_mrksv/cipo/tm/tmguide-e.pdf) small Business--Intellectual Property

Related Websites:

Canadian Intellectual Property Office(CIPO)

http://strategis.gc.ca/sc_mrksv/cipo/welcome/welcom-e.html

United States Patent and Trademark Office

<http://www.uspto.gov/>

World Intellectual Property Office (WIPO)

<http://www.wipo.int/portal/index.html.en>

Understanding Copyright and Related Rights (WIPO)

http://www.wipo.int/freepublications/en/intproperty/909/wipo_pub_909.pdf

Understanding Industrial Property (WIPO)

http://www.wipo.int/freepublications/en/intproperty/895/wipo_pub_895.pdf